



Inter School Short Film Festival
SRIJAN - The Frame Fest (Aug 23, 2025)
Future Filmmakers' Forum

Judging Criteria for E-Poster

Artistic Design (20)	Color Scheme (20)	Typography (20)	Visual Storytelling (20)	Layout (20)	Total 100
Originality, creativity, and aesthetic appeal of the poster design.	Effective use of colors to evoke emotions or convey themes.	Readability and appropriateness of fonts used for title and additional text.	Ability of the poster to tell a story or intrigue viewers about the movie.	Organization and balance of elements within the poster space.	

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